



lakewoodalive

June 2009

Re: Downtown Lakewood pARTy Sponsorship



Dear Friend,

LakewoodAlive is excited to announce the first annual **Downtown Lakewood pARTy**. With support from Lakewood Hospital, the City of Lakewood, Lakewood Is Art, Great Lakes Brewery *and you*, guests will be treated to an open-air summertime pARTy where they can kick back after the Lakewood Arts Festival and enjoy refreshments, food and live music.

Proceeds will support arts programming throughout the year in Downtown Lakewood.

*More 25-34 year olds call Lakewood home than anywhere else in Northeast Ohio**. Your sponsorship marketing dollars will reach this young professional population while supporting Downtown Lakewood's revitalization efforts as guided by LakewoodAlive, a 501-(c)(3) non-profit economic development organization.

Downtown Lakewood pARTy will take place on **August 1, 2009** from **5:00 p.m. to 10:00 p.m.** under the tent at Belle and Detroit Avenues in Downtown Lakewood.


Enclosed is information about the sponsorship levels and benefits available for the upcoming Downtown Lakewood pARTy. If you have any questions, please contact us at 216-521-0655 or at info@lakewoodalive.com. For additional event information go to downtownlakewood.org.

Thank you for your consideration; we look forward to hearing from you soon!

Very truly yours,


Curt Brosky
Co-Chair


Michelle Shapiro
Co-Chair


Monique Smith
Co-Chair

Downtown Lakewood pARTy Committee:

Nickie Antonio
Lakewood Is Art:

Kathleen Ryan
Ruthie Koenigsmark

Mary Johnson
Chris Vance

Bailey Quasey
Chris Richards

*U.S. Census Bureau, American Community Survey 2008 as published in *The Plain Dealer*, 12-09-2008.





lakewoodisart.com

Presenting Sponsors - \$2,500

Featured Logo on all marketing materials and signage

Banner Ad on Website

Public Announcement of Name at pARTy

Name on pARTy Pass given to all attendees

25 pARTy Guest tickets

Wrist Band Sponsor - \$500 (Limit 1)

Name on all pARTy attendees wristbands (500)

Name featured on Website

Public Announcement of Name at pARTy

Name on pARTy Pass given to all attendees

10 pARTy Guest tickets

Stage Sponsors - \$150

Name Listed prominently on all on-stage signage for the bands

Name featured on Website

Listing on pARTy Pass given to all attendees

4 pARTy Guest tickets

pARTy Pass Sponsors - \$50

Name listed on pARTy Pass given to each attendee

2 pARTy Guest tickets

pARTy Guest Tickets

\$10.00

Includes entry to live music event and one Great Lakes Beer or other beverage selection.

Purchase here, on-line or at the event

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- To learn more about Sponsorship, please contact Monique Smith at 216-956-8449.
 - To become a Food Vendor please contact Curt Brosky at 216-521-7260 x130

Yes! I would like to participate as a:

___ Presenting Sponsor (\$2,500)

___ Stage Sponsor (\$150)

___ Wrist Band Sponsor (\$500)

___ pARTy Pass Sponsor (\$50)

Yes! I am interested in purchasing pARTy Guest Tickets

Number of Tickets ___ x \$10.00 = \$ _____ (Tickets will be held at the door)

Name: _____ Title: _____

Company _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please Charge: Visa _____ Mastercard _____ Amount: _____

Card Number _____ Exp. _____

Signature _____ Printed Name _____

Paypal Available at: www.downtownlakewood.org

Checks should be made payable to LakewoodAlive.

Mail to: LakewoodAlive, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107

Info at: 216-521-0655 or www.downtownlakewood.org or www.lakewoodalive.com