

Your Investment Will Keep a Good Thing Going

LakewoodAlive 2010 "By the Numbers"

- * 6,540 volunteer hours logged; valued at \$136,359 (35% increase over 2010)
- * 10,000+ visitors attracted to the district for events in 2010
 - Four outdoor concerts
 - Four community celebration events: Lakewood Streetwalk, 5K Run, Spooky Pooch Parade and Light Up Lakewood
- * 3 Downtown Lakewood Business Alliance Events
 - Citywide Street Sale, Chocolate Walk & Gingerbread House Tour
- * 41 flower boxes
- * 15,000+ Downtown Lakewood maps distributed in the region
- * \$4.8 million in reinvestment facilitated
- * 50+ jobs at street level attracted
- * 130 residents benefited from housing outreach services
- * 105 home improvements realized with support from our outreach services
- * 2 Community Forums
 - Count Your Assets
 - Bailey Building & Beyond
- * 4,000+ connected weekly through eLetters, Facebook and Twitter
- * 2 websites disseminate information about Downtown Lakewood & economic development

Lakewood Recognitions

- 2011** "Cleveland's Best Suburb" – Cleveland Scene Magazine
- 2010** "Coolest Suburb" Worth a Visit – Travel+Leisure Magazine
- 2010** "Most Walkable Ohio Suburb" – Walkscore.com
- 2010** "Hottest Hood" – USA Today
- 2010** "Cleveland's Best Suburb" – Readers' Choice Award – Cleveland Scene Magazine
- 2009** "Best Place in Ohio to Raise Your Kids" – Business Week
- 2008** "Best Place in Midwest to Buy an Old House" – This Old House



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Lakewood's Nonprofit Economic Development Organization
lakewoodalive.com

10 Reasons to Invest in LakewoodAlive

- 1** Lakewood's Downtown Lakewood Main Street™ program is a symbol of economic health, quality of life, pride and history.
- 2** The Main Street Four-Point Approach™ is an action-oriented, community initiated incremental downtown revitalization strategy that is one of the country's most successful economic development programs.
- 3** A traditional, healthy commercial district is an ideal location for independent businesses that, keep profits in town, support local families and community projects, and provide a stable economic foundation.
- 4** A healthy downtown creates jobs and opportunities. Our revitalized downtown district also increases our options for goods and services.
- 5** Our Main Street program preserves our assets by encouraging property owners to maintain historic commercial buildings, protecting an important part of our heritage and identity.
- 6** Our programs support a collaborative effort between businesses, organizations and the City to educate our community about the value of "Buying Local."
- 7** A healthy Main Street core protects the property values in surrounding residential neighborhoods.
- 8** LakewoodAlive protects Lakewood's housing stock through education, facilitating resident advocacy, outreach services and connecting eligible residents with funding to help improve their homes.
- 9** We bring together residents, businesses, government, nonprofit and civic groups because we are all dedicated to making Lakewood a great place to live, work and play.
- 10** You love Lakewood. Together, we can assure Lakewood's future.



For Information on Downtown Events
visit us at: downtownlakewood.org or
call 216.521.0655

cover photo: Stephanie Reed



Assuring Lakewood's Future. Together.



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“When we were deciding on where to open Deagan’s Kitchen & Bar, we did a lot of research. The work that LakewoodAlive does promoting the downtown area and its businesses played a large part in our decision to open our business here. They do a great job of getting the word out about all

of the wonderful things this community has to offer.”

*Dan Deagan & Dan Stroup
Lakewood Business Owners – Deagan’s Kitchen & Bar*

“After deciding to relocate to Northeast Ohio, Melissa and I set out to find the ideal community in which to establish ourselves, purchase a home, and raise our family. Witnessing firsthand the talent and dedication of the people who work and volunteer for LakewoodAlive, encourages us that we made a sound investment and reaffirms our belief that we made the right decision on where to live seven years ago.”



*Matthew & Melissa Sattler Family
Lakewood Residents*



*Michael Fleenor & George Graham Family
Lakewood Residents*

“LakewoodAlive and its volunteers have helped create a vision for downtown development. Our family enjoys the many events in Downtown Lakewood; attending them has become a tradition and we associate each one with the changing of the season.”

“LakewoodAlive’s Housing Outreach program partnered with us to assist the court in providing full facts about a neighborhood home that was unoccupied and in disrepair. Having “that uncared for house” in the neighborhood had a negative affect on the values of the surrounding homes and the morale of the neighbors. As a result of this joint effort between the Court, City, LakewoodAlive and resident involvement, the owner has sold the property and the new owner has completely renovated the home.”

*Ed & Anne Patton Family
Lakewood Residents*



the value of our local stores, the walkability of our community and the importance of preserving our history.”

*David & Laura Sangree Family
Lakewood Residents & Lakewood Business Owners – Hotel & Leisure Advisors*

“When I decided to transition from a home-based business to a “brick & mortar” shop, LakewoodAlive was with me every step of the way by helping me with the location and expediting processes with the City and the landlord. The Downtown Lakewood Business Alliance, facilitated by LakewoodAlive, provides me with an ongoing business support system and a place to learn how to be a successful “click to brick” business.”

*Tamara Racin
Lakewood Resident & Lakewood Business Owner
– Paisley Monkey*



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2011 Investors

Friend

- Individual \$25.00
- Family \$40.00
- Partner** \$100.00
- Champion** \$250.00
- Visionary** \$500.00+

Business

- Non-Profit Business** \$50.00
- Business Bronze** \$150 - \$499
- Business Silver** \$500 - \$999
- Business Gold** \$1,000.00 +

* All investors will receive a LakewoodAlive Investor Card and will be acknowledged in the Annual Report (one card per household).

My gift will be matched by my employer.

Please check here if you prefer to remain anonymous.

Name _____

Address _____

Phone _____

Email Address _____

Please contact me to volunteer

Please detach and mail to: LakewoodAlive, 14701 Detroit Avenue, LL10, Lakewood, Ohio 44107

Go to lakewoodalive.com to make an on-line credit card or paypal investment.

LakewoodAlive is a 501-(c)(3) economic development organization. All gifts are tax-deductible to the extent allowable by law.